



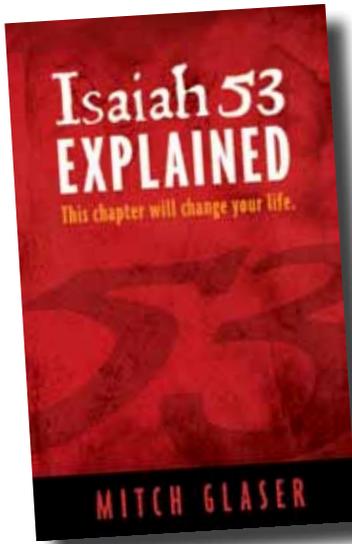
## Chosen People Ministries

Office of the President  
Dr. Mitch Glaser, Ph.D.

January 2012

Dear friend,

Shalom from New York City. I am happy to tell you that the Lord blessed our ministry and outreach efforts in the month of December!



We had a great response from Christians who accepted our offer to send their Jewish friends a free copy of our evangelistic book, *Isaiah 53 Explained*. It's not too late, by the way, to do this yourself! We would be happy to send a copy of this book to your Jewish friend. All you need to do is send us their name and address, and we will send out a book immediately.

I recently received an e-mail telling me about a Jewish man who attended a Messianic service in Los Angeles. He told a friend that reading *Isaiah 53 Explained* was the final step on his journey to receiving Jesus as his Messiah. I can't tell you how excited I am to see how God is using the Isaiah 53 Campaign as a tool in bringing Jewish people to Himself!

### A NEW OUTREACH STRATEGY

As I mentioned in previous letters, we are now planning the second phase of our Isaiah 53 campaign, which will take place in Los Angeles in March. In partnership with *Day of Discovery*—a terrific Christian television program—we have developed a half-hour evangelistic television show, similar to a History Channel-style presentation. It is a highly effective presentation of the Gospel using Isaiah 53. This television show will be an important tool during our Los Angeles campaign.

Los Angeles has the second-largest Jewish population in the United States, so this campaign is going to be very important! We will have a large presence in the media, and staff and volunteers will hand out tracts and witness on the streets. It should be a very exciting and fruitful outreach.



### A CONFERENCE FEATURING JOEL ROSENBERG

We are also planning another conference with internationally-known author and speaker Joel Rosenberg, to be held at Biola University in La Mirada, California, on

March 23-24. I will be speaking, along with Dr. Walter Kaiser, former Dean of Trinity Evangelical Divinity School and President of Gordon-Conwell Seminary. Dr. Kaiser is probably the nation's leading Old Testament scholar.



I hope you'll put this great event on your calendar and plan to attend! Visit [www.chosenpeople.com/conference](http://www.chosenpeople.com/conference) to learn more about this strategic event, which is entitled "Israel, the Church and the Middle East Crisis Conference."

We are getting some wonderful opportunities, and I hope that you will be as enthusiastic as I am about reaching Jews and Gentiles across the West Coast in the very near future! We will be able to buy airtime for the *Isaiah 53* evangelistic program for \$1,500 to \$2,000 per half-hour slot. We will also be advertising the free *Isaiah 53 Explained* book on buses, billboards, radio, and the web throughout the Los Angeles area. It has been many years

since the almost 1,000,000 Jewish people in the greater Los Angeles area have heard the Gospel with this degree of intensity!

As you know, we cannot do this without your prayers and generous financial support. Your partnership will help us make a difference in the hearts and minds of Jewish people in Los Angeles. We have the DVD, the evangelistic book, the tracts, follow-up teams, Bible studies and congregations ready to go! Now we need your prayers and support as we partner together in reaching one of the largest and most important Jewish populations in the world.

A gift of \$20 will help us reach ten Jewish people with *Isaiah 53 Explained* books!

Thanks so much for praying. I do hope that you'll also want to attend the conference at Biola University with Joel Rosenberg. You can register online today at [chosenpeople.com/conference](http://chosenpeople.com/conference).

Your brother in the Messiah,

  
Mitch

PS. For a gift of \$300 or more, we would be happy to send you a copy of *Tehran Initiative* – Joel Rosenberg's new book outlining the conflict between Israel, the United States and Iran. It is a very timely book that will capture your heart and mind from the first paragraph and leave you breathless.

